

Seventh International Conference on *Mycobacterium bovis* (*M. bovis* 2022)

Sponsorship opportunities

7-10 June 2022



M. bovis 2022 Conference Secretariat:

 +353 1 6486 130

 mbovis2022@abbey.ie

 www.mbovis2022.com



[@mbovis2022](https://twitter.com/mbovis2022)

M. bovis 2022 - identifying constraints and providing practical solutions



M. bovis 2022 will gather together scientists, policy makers, veterinarians, industry stakeholders and others from around the world with the aim of identifying constraints and providing practical solutions for the control of Tuberculosis in animals caused by members of the *Mycobacterium Tuberculosis* Complex (MTBC) of a One Health concern.

What's the Conference about?

M. bovis 2022 will bring together experts on a wide range of TB related themes including: one health, zoonotic risks, the science/policy interface, epidemiology, surveillance, diagnostics, wildlife reservoirs, social science & economics, vaccination, practical delivery and innovation for TB control and eradication. *M. bovis* 2022 will take place in Galway which was officially been designated as European Capital of Culture for 2020.

Our invited plenary speakers (confirmed to date)

Dr Bouda Vosough Ahmadi	EuFMD/FAO, Italy
Dr Maria Laura Boschioli	Anses, France
Dr Sewellyn Davey	Department of Agriculture: Western Cape: Animal Health, South Africa
Dr Lucía de Juan	VISAVET, Universidad Complutense de Madrid, Spain
Dr Gareth Enticott	School of Geography and Planning, Cardiff University, United Kingdom
Dr Paula I. Fujiwara	International Union Against Tuberculosis and Lung Disease (The Union)
Dr Ron Glanville	Biosecurity Advisory Service, Queensland, Australia
Prof Christian Gortázar	National Wildlife Research Institute IREC, Spain
Prof Vivek Kapur	The Pennsylvania State University, USA
Dr Karen Marshall	International Livestock Research Institute (ILRI), Kenya
Dr James McCormack	Animal and Plant Health Agency, United Kingdom
Dr Daniel J. O'Brien	Wildlife Disease Laboratory, Michigan Department of Natural Resources, USA
Prof Jonathan Rushton	Institute of Infection and Global Health, University of Liverpool, United Kingdom
Dr Eoin Ryan	Department of Agriculture, Food and the Marine, Ireland
Ms Jane Sinclair	OSPRI, New Zealand
Prof Ana María Zárrega	Austral University of Chile, Chile



Sponsorship Opportunities

Why consider becoming a sponsor of *M.bovis* 2022?

There are many benefits to sponsoring the Conference including:

- Helping in the fight against a global zoonotic disease
- Reaching key policy-makers, scientists, veterinarians and industry stakeholders both nationally and internationally
- Contributing to the public good by enabling the discourse and distribution of scientific knowledge
- Other specific benefits based on your level of contribution (see next page)



How to become a sponsor

We would be delighted to discuss sponsorship opportunities with you. Please contact us at: mbovis2022@abbey.ie





Platinum Sponsor

€15,000 plus VAT

BENEFITS TO A PLATINUM SPONSOR:

Platinum Sponsors will be able to display their products and product information. Platinum Sponsors will be able to use their exhibition space to organise demonstrations, meetings and receptions to selected Conference delegates. As part of this exclusive offer, Platinum Sponsors will benefit from:

- ✓ Space for exhibition stand for duration of the Conference
- ✓ Table Top Display Space with two skirted trestle table for recruitment
- ✓ Priority 1 allocation of exhibition space
- ✓ Acknowledgement as Platinum Sponsor on the official *M. bovis* 2022 website with logo and link to organisation's site
- ✓ Recognition as Platinum Sponsor at *M. bovis* 2022 by display of organization's logo on a sponsors' recognition board
- ✓ Two full page adverts in the delegate handbook
- ✓ Brochure included in delegate bag
- ✓ Acknowledgement at Official Opening as Platinum Sponsor
- ✓ Listed as Platinum Sponsor in delegate handbook
- ✓ Four Complimentary Full Registrations to *M. bovis* 2022 including the Welcome Reception and Gala Dinner
- ✓ Recognition as Platinum Sponsor in Session Rooms by display of logo on a looped presentation slide prior to the commencement of sessions and between each session
- ✓ Branding space at Welcome Reception
- ✓ Opportunity to supply branded pen and notepad for inclusion in the delegate bag



Gold Sponsor

€10,000 plus VAT

BENEFITS TO A GOLD SPONSOR:

Gold Sponsors will be able to use their exhibition space to organise demonstrations, meetings and receptions to selected Conference delegates. In addition to this offer, Gold Sponsors will also benefit from:

- ✓ Space for exhibition stand for duration of the Conference
- ✓ Table top display space with two skirted trestle table
- ✓ Priority 2 allocation of exhibition space
- ✓ Acknowledgement as Gold Sponsor on the official *M. bovis* 2022 website with logo and link to organisation's site
- ✓ Recognition as Gold Sponsor at *M. bovis* 2022 by display of organisation's logo on a sponsors' recognition board
- ✓ One full page advert in the delegate handbook
- ✓ Brochure included in delegate bag
- ✓ Acknowledgement at Official Opening as a Gold Sponsor
- ✓ Listed as Gold sponsor in delegate handbook
- ✓ Three Complimentary Full Registrations to *M. bovis* 2022 including the Welcome Reception and Gala Dinner
- ✓ Recognition as Gold Sponsor in Session Rooms by display of logo on a looped presentation slide prior to the commencement of sessions and between each session
- ✓ Branding space at Welcome Reception



Silver Sponsor

€5,000 plus VAT



Bronze Sponsor

€3,000 plus VAT

BENEFITS TO A SILVER SPONSOR:

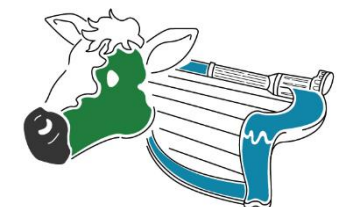
- ✓ Space for exhibition stand for duration of the Conference
- ✓ Table-top display space with two skirted trestle tables
- ✓ Priority 3 allocation of exhibition space
- ✓ Acknowledgement as Silver Sponsor on the Official *M. bovis* 2022 website with logo and link to organization's site
- ✓ Recognition as Silver Sponsor at *M. bovis* 2022 by display of organisation's logo on a sponsors' recognition board
- ✓ Half page advertisement in the delegate handbook
- ✓ One-page leaflet in delegate bag
- ✓ Acknowledgement at Official Opening as a Silver Sponsor
- ✓ Listed as Silver Sponsor in delegate handbook
- ✓ Two complimentary Full Registrations to *M. bovis* 2022 including the Welcome Reception and Gala Dinner
- ✓ Recognition as Silver Sponsor in session rooms by display of logo on a looped presentation prior to the commencement of sessions and between each session

BENEFITS TO A BRONZE SPONSOR:

- ✓ Space for exhibition stand for duration of the Conference
- ✓ Table-top display space with two skirted trestle tables
- ✓ Priority 4 allocation of exhibition space
- ✓ Acknowledgement as Bronze Sponsor on the official *M. bovis* 2022 website with logo and link to organisation's site
- ✓ Recognition as Bronze Sponsor at *M. bovis* 2022 by display of organization's logo on a sponsor's recognition board
- ✓ Quarter page advertisement in the delegate handbook
- ✓ One page leaflet in delegate bag
- ✓ Acknowledgement at Official Opening as a Bronze Sponsor
- ✓ Listed as Bronze Sponsor in delegate handbook
- ✓ One Complimentary Full Registration to *M. bovis* 2022 including the Welcome Reception and Gala Dinner
- ✓ Recognition as Bronze Sponsor in session rooms by display of logo on a looped presentation prior to the commencement of sessions and between each session

Additional Opportunities

- A4 Insert in Delegate Packs - €1,000
- Full Page Advertisement in Conference Programme- €1,000
- Conference App Sponsorship - €6,000
- Delegate Bag Sponsorship - €6,000
- Delegate Lanyard Sponsorship - €1,500
- Conference memory stick (inc. conference materials) - €5,000
- Welcome Reception Sponsorship - €4,000
- Gala Dinner Sponsorship - €7,700
- Exhibition only space - €1,500
- Direct sponsorship of individual attendees (depending on country)



Please note all package prices listed are subject to Irish VAT @23%

Terms & Conditions

EXHIBITION SPACE

Exhibition space is assigned by the *M. bovis* 2022 organisers with priority given to headline sponsors. Full details of exhibitor setup, delivery and locations of stands will be distributed prior to the conference.

PAYMENT AND CANCELLATION

The full payment is payable 30 days upon receipt of the invoice. All cancellation requests must be submitted in writing. Cancellations received before 1st April 2022 will be required to pay 25% of full payment due. After 1st April 2022, no refunds will be made. The organisers reserve the right to cancel the exhibition or terminate the contract for any reason at any time upon written notice to the exhibitor. In this event a refund will be made for any rental fees paid by the exhibitor under the contract.

LIABILITY

The organisers accept no responsibility should the conference be cancelled due to force majeure cases. Materials and equipment belonging to exhibitors are their responsibility. The exhibitor is responsible for the safety of all their property onsite at the conference venue. It is advised that the exhibitors carry their own insurance against any risk of loss due to theft/negligence, damage, injury or liability.





Contact Us



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